





A place made for interaction

ALIVA is the latest city innovation introduced by Mountain View. It's the city that beats with interaction and connectivity. Stemming from the word "alive", Aliva is a city that is built around the core concept of being present in every moment.

A sprawling metropolis of 640 feddans, ALIVA brings to life a promise of harmony between its cityscape and citizens. Cohabited by a likeminded, upscale community, ALIVA is a city with a core belief that a life well lived is a life that engages the senses, expands horizons, and invigorates inspirations every step of the way. Discover an entire society designed to integrate residents within immersive surroundings and interactive scenery.

#### **Location Map**



Spanning over the largest land plot in the heart of Mostakbal City, New Cairo, ALIVA is situated a short ride away from Mountain View's iCITY.

10 mins from Suez Road

17 mins from MV HYDE PARK

19 mins from MOUNTAIN VIEW 1

20 mins from The American University in Cairo



#### LIGHTHOUSE BY MOUNTAIN VIEW

Explore Everyday
Experiences of
Meaningful Happiness

The Lighthouse is an original landmark by Mountain View. Backed up by the Science of Happiness, each Lighthouse is a beacon of positivity shedding a whole new light on a limitless scope of possibilities. This is where communities engage with a range of state-of the-art facilities and activities their Parks have to offer.

It is where neighbors come together, for the greater good of one and all. Whether social or soulful, the Lighthouse is Mountain View's flagship community-enablement landmark which brings spaces to life and dreams to fruition. It is where smiles soar, talents grow, and happiness happens in a first of its kind, wholesome haven centered on community engagement.



#### **Experience Aliva**

One City, Five Experiences. Pure Engagement.



As a destination of experiences, Aliva stands out for its iconic landmarks, from the sandy shores of Lagoon Beach Park, to the charming waterfront walkways and docks of River Park. Enjoy the earthly pleasures of Fields Park's agricultural landscape and homegrown Farmer's Market, or traverse into the enlightening dynamism of Club Park.

#### A Life of Lively Interactions



Aliva hosts its very own edition of Heartwork – Mountain View's native happiness-enabled business hub, Wonderville – Mountain View's experiential retail zone, as well as MV Club with its vivacious courts and play zones where 'Everyone Plays'.

Aliva offers a designated Lighthouse for each park, through which all of the parks' experiences are managed and supported.



### Riverpark

## A neighborhood where interactions flow

Life grows where the water flows, and this is perfectly reflected at ALIVA's River Park. Reminiscent of Amsterdam, River Park is styled around a flowing waterway accommodating everything from the most serene sights, to the most active lifestyles.

The Lighthouse offers its residents a number of lively and engaging experiences that animate along the canal-side walkways. From canoeing and kayaking to cycling, yoga classes on the wood deck, and even portrait drawing, the River Park experience offers an idyllic setting for residents to go with the flow.





### fieldspark

# Creating human connection with nature

Homes that overlook views are enjoyable, but meaningful happiness is rooted in the real interaction with the natural surroundings of our homes. That's why Fields Park was designed around an engaging environment.

Centered on farming and gardening, this ranch-inspired experience comes to life through a range of Lighthouse-moderated activities including farming and gardening courses, woodwork workshops, community fruit picking events, farmer's market, and farm-to-table dining experiences, and more earthly pleasures for the entire family.







# Coastal experiences in the heart of the city

Endless blue horizons set the stage at Lagoon Beach Park, where homes overlook the shimmering waters. Designed with serenity in mind, Lagoon Beach Park brings the uncompromised sandy beach experience to the heart of the city, ensuring that its residents have the perfect atmosphere to return home to after a long, strenuous day.

Experience a beachside outdoor cinema, volleyball, water swings, stand up paddle boarding, surfboard rentals, bonfires, water nets, reading books, yoga classes, and plenty of entertainment well into the night.





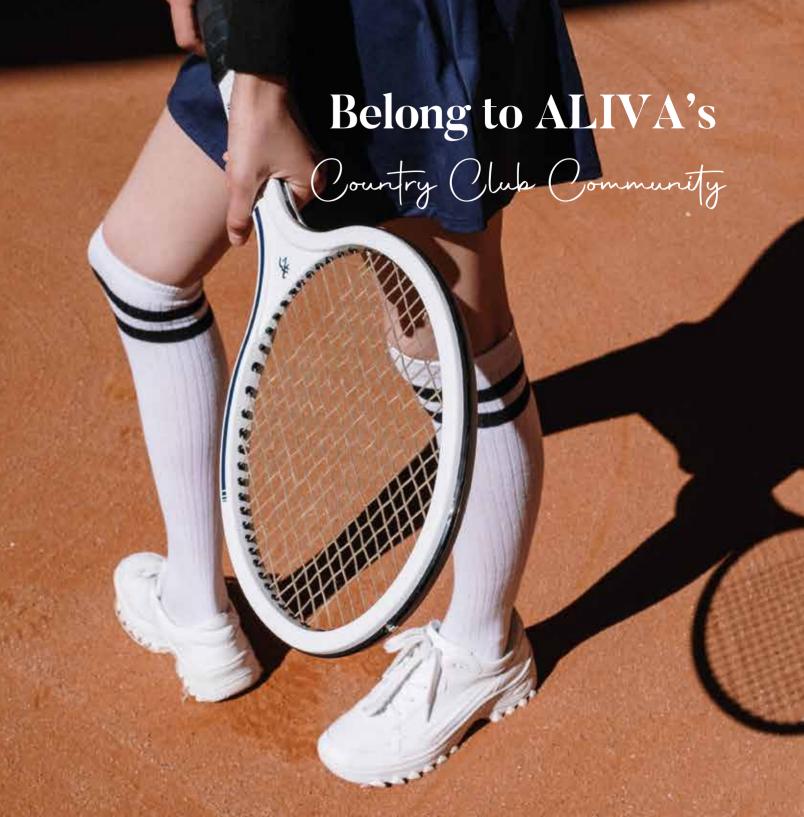
#### Clubpark

## Energetic experiences for everyone to enjoy

A dynamic district in every way. Club Park is designed to bring together sports, hobbies and social interactions in one community. Homes at the Club Park encircle the Country-themed Community Club. Lush lawns and colorful Kiosks sprinkled your way allowing you to unleash your potential and find your ideal lane.

Growing around MV Club, the Club Park is a treat for those who find delight in sports and beginning their day on an active note.

The Lighthouse at Club Park features tennis courts, a croquet court, pickle-ball and padel courts, fitness halls, a pool, a poolside lounge, and outdoor family game zones.





### Signature living ¬~~~~

## Iconic, signature living

Celebrate iconic living experiences. The Mountain View signature living experience comes alive in Mountain View 5 and Mountain View 5.1, a community of 170 feddans for those who seek the upscale lifestyle, Mountain View 5 and 5.1 offer its residents an exclusive signature neighborhood that comes adorned with greenery and blue-tiled roofs around every corner.

Distinctively designed to portray the typical American lifestyle, this gated community brings neighbors together through open front yards that inspire a welcoming environment and mailboxes that spark connection among neighbors.

The Lighthouse at Signature Park offers scenic cycling and walking tracks, water features that add an air of rejuvenation.







### A wonderful retail destination

An innovative retail concept geared around the experience, Wonderville offers a street-vibe shopping and dining destination. Thanks to its village-like marketplace atmosphere, it reflects a wondrous charm and engaging energy.

Thanks to a versatile architecture, Wonderville is set to be a unique destination full of experiences. A day full of errands can be paused for new experiences and family expeditions to unravel itself with a dose of nature and engagement for all ages.





#### Heartwork



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## Positive workspaces for positive people

Break the mundane monotony of office life at the vibrant and inspired Heartwork district. Experience a boulevard of business master planned to create happy teams and happy clients. Founded on 4 main pillars spanning soul for friendliness, body for aesthetics, mind for intrigue and most importantly heart for meaning and connection, Heartwork is everything exceptional for businesses to thrive.

#### **Engaging Business**

With Pleasure

#### About Mountain View

# Mastering development on city scale

With almost two decades of success in the Egyptian and regional real estate markets, Mountain View has matured its objective to transcend building homes and extend to building lives.

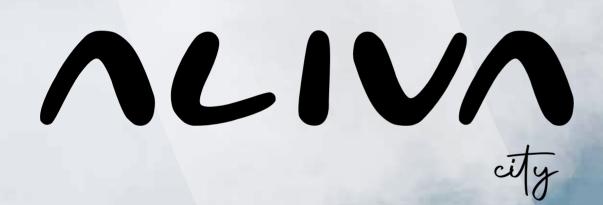
To date, Mountain View owns over 17 projects across Egypt, in some of the country's most prime locations, including East and West Cairo, the Red Sea Coast and the North Coast. With a sizeable 2000-acre land bank, Mountain View integrates innovative space design with distinctive living experiences across signature villa-only communities, commercial and business hubs, and all the way to original city concepts.

This led Mountain View to become a top-tier innovative developer building its portfolio atop essential pillars: enriching purposeful lives, enabling meaningful happiness, and achieving success.



Experience Happiness





Where Experiences

Come Alive





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